

Resonac Holdings Corporation

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Be Co-creative, and Let's Achieve Reform Together

— President Takahashi sends message at the first company entrance ceremony of Resonac —

On April 3, 2023, Resonac Corporation (President & CEO: Hidehito Takahashi) had the first company entrance ceremony since its establishment. Resonac has defined its Purpose (the reason for the existence) as “Change society through the power of chemistry,” and aims to create value through co-creative work inside and outside the company. President Takahashi sent newly-hired employees a message: “While strategy is becoming a commodity, competent persons will be the differentiating factor. I would like to bring you up to be co-creative talent. I am looking forward to seeing energetic activities of you all.”



Hidehito Takahashi
President & CEO
Resonac Corporation

Outline of message from Hidehito Takahashi, President & CEO

Welcome to Resonac! I would like to express my gratitude to all of you for becoming the first new employees of Resonac established in January 2023. Recently, industrial structure of the global community has been changing rapidly, and the speed of this change continues accelerating. In addition, industrial problems are becoming too complex and too great to be solved by a single company independently. To tackle these problems, Resonac aims to become a co-creative chemical company which solves these problems together with diverse talent.

As CEO of the Resonac Group, I have been striving to maximize Resonac's corporate value. I think corporate value is an indicator of the scale of expectations for a company and is formulated through multiplication of corporate strategy, each employee's capability, and the company's organizational culture. Now Resonac has a corporate strategy to position its semiconductor and electronic material business as the growth driver of the company, and concentrate its investment into this business because we expect semiconductor and electronic material business will be the field where Japan can remain undefeated. Development of new functions requires co-creation, which is a process to harmonize diverse ideas and technologies. Co-creation requires “co-creative talent” who behave autonomously and creatively. Therefore, we promote human resource development. In addition to development of each person's capabilities, we implement various programs to cultivate organizational culture that accepts various talent.

In this context, my ultimate mission is to raise co-creative talent. While strategy is becoming a commodity, competent persons who can execute strategy will be the differentiating factor. I would like to bring up each of you to be a “co-creative talent” who takes actions autonomously and beyond boundaries of organizations as a professional. I request you to take actions based on Four Values of the Resonac Group, “Passionate & Results-Driven,” “Open Minds & Open Connections,” “Agile & Flexible,” “Solid Vision & Solid Integrity,” thereby overcoming various difficulties you will face in the future.

You are the true leaders who change society and drive this company. Be co-creative, and let's achieve reform together.

[About the Resonac Group]

The Resonac Group is a group of chemical companies that produces and sells products related to semiconductor and electronic materials, mobility, innovation enabling materials, chemicals, etc. The Group has a wide variety of materials and advanced material technologies applicable to midstream to downstream of supply chains of various products. In January 2023, the Showa Denko Group and the Showa Denko Materials Group (former Hitachi Chemical Group) merged into the Resonac Group and made a start as a new corporate group. The new trade name “RESONAC” was created as a combination of two English words, namely, the word of “RESONATE” and “C” as the first letter of CHEMISTRY. As a “co-creative chemical company,” Resonac aims to continue growing and enhance its corporate value through co-creation. The Group recorded net sales of about 1,400 billion yen in 2022, and its overseas sales accounted for 56% of net sales. The Group has deployed production/sales bases in 22 countries and regions, and continues operating its business globally (as of January 2023).

For detail, please refer to our Website.

Resonac Holdings Corporation: <https://www.resonac.com/>

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